



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421467

Schedule Dates 10/18/16-10/23/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5290 (555849)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5290
Account Types National/Political
Billing Type Standard
Comments TV
10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO
LLOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 10/18/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277533
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$484.50
Net Total \$2,745.50
Sales Tax

Burlington (WFFF)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	13	\$3,230.00
Grand Total:	13	\$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	9A- 10A (EST)	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maury	9/6/16
2.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	12P- Judge Mathis	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	1	9/6/16
3.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	5P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
4.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	5:30P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
5.0	Revised Line / SPOT	10/18/16-10/24/16	5	:30	6P- How I Met Your Mother	1		X	X	X	X						Burlington (WFFF)	How I Met Your Mother	9/6/16
5.1	Normal Line / SPOT	10/18/16-10/24/16	5	:30	6P- How I Met Your Mother	2		X	X	X	X				\$50.00		Burlington (WFFF)	How I Met Your Mother	10/17/16
5.1.1	Closed Preempt	10/18/16															Burlington (WFFF)	Schedule Change/Exception	
5.1.2	Closed Preempt	10/18/16															Burlington (WFFF)	Schedule Change/Exception	
6.0	Normal Line / SPOT	10/18/16-10/24/16	5	:30	6:30P- Two and a Half Men	1		X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/6/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	5P- Modern Family	1						X			\$25.00		Burlington (WFFF)	Modern Family	9/6/16
7.0.1	Preempt	10/22/16															Burlington (WFFF)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421467

Schedule Dates	10/18/16-10/23/16	Date Entered	09/06/16
Advertiser	Hillary Clinton/US President/Democrat (21019)	Last Modified	10/18/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	278/295/5290 (555849)	Headline #	ECR25277533
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5290	Commission	\$484.50
Account Types	National/Political	Net Total	\$2,745.50
Billing Type	Standard	Sales Tax	
Comments	TV 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO LLOW DAY PRIOR TO AIR.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	13	\$3,230.00
Grand Total:	13	\$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / SPOT	10/23/16-10/23/16	5	:30	12:58P- NFL on FOX Game 1	1							X	1			Burlington (WFFF)	FOX NFL Sunday - Early Game	9/6/16
8.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	2							X	2	\$1,000.00	\$2,000.00	Burlington (WFFF)	FOX NFL Sunday - Early Game	10/17/16
9.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	4:30P- NFL on FOX Game 2	1							X	1	\$900.00		Burlington (WFFF)	FOX NFL Sunday - Late Game	9/6/16
9.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Schedule Change/Exception	
10.0	M/G For 9.0.1 / SPOT	10/20/16-10/20/16	5	:30	8P- Rosewood	1				X				1	\$400.00		Burlington (WFFF)	Rosewood	10/17/16
10.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
11.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1				X				1	\$500.00		Burlington (WFFF)	Pitch	10/17/16
11.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
12.0	M/G For 5.1.5.1.2 / SPOT	10/20/16-10/21/16	5	:30	6P- Two and a Half Men					1	1			2	\$50.00	\$100.00	Burlington (WFFF)	How I Met Your Mother	10/18/16
13.0	M/G For 10.0.1 / SPOT	10/21/16-10/21/16	5	:30	8P- Hell's Kitchen	1					X			1	\$400.00	\$400.00	Burlington (WFFF)	Rosewood	10/18/16
14.0	M/G For 11.0.1 / Prime	10/21/16-10/21/16	5	:30	9P- The Exorcist	1					X			1	\$500.00	\$500.00	Burlington (WFFF)	Pitch	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
		Comments:	

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:



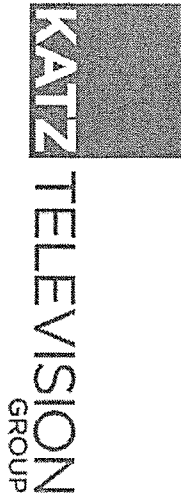
KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277533	Changes as of: 10/18/2016 at 1:45 PM	Version: Highlighting Revision 2
CPE: 278/295/5290	Flight: 10/18/16 - 10/24/16	Station: WFFF
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: CLINTON/P/D	Market: Burlington-Plattsburgh Office: WASHINGTON
Agency Order #: 5330797	Buyer: Gilroy, Maura Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: LAILA DAFIARI 202-872-5880
Total GRP:		Total Spots: 14
Traffic #: 1421467		Total CPP: \$0.00
Separation:		

Comments: 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
	Tu-F M 5 6p-6:30p		2.5 Men	\$50.00	0	30	2		2	\$100.00	\$0.00	0.0
Changes: Program from How I Met Your Mother to 2.5 Men												
	Th REV- 10 8p-9p		ROSEWOOD	\$400.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
	Th REV- 11 9p-10p		PITCH	\$500.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
	F REV+ 12 9p-10p		Exorcist	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
	F REV+ 13 8p-9p		Hells Kitchen	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
TOTALS: 14									14	\$3,255.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277533 Changes as of: 10/18/2016 at 1:45 PM Version: Highlighting Revision 2
CPE: 278/295/5290 Flight: 10/18/16 - 10/24/16 Station: WFFF
Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Market: Burlington-Plattsburgh
WASHINGTON DC Product: CLINTON/P/D Office: WASHINGTON
Agency Order #: 5330797 Buyer: Gilroy, Maura Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Con Type: POLITICAL/NOTE
Washington DC Assistant: LAILA DAFIARI
202-872-5880 202-872-5880
Total \$: \$3,255.00
Total Spots: 14
Total CPP: \$0.00

Total GRP:
Traffic #: 1421467
Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/17/16 12:21 PM	Elizabeth Guy	Line 5 How I Met Your Mother 2x w/o 10/18 n/a due to Schedule Change New Program 2.5 Men 6-6:30P MG offer in new program 6-6:30P same rate
10/15/16 6:11 PM	RACHELLE RAY - Washington DC	Line 10 Rosewood 1x 10/20 n/a due to Schedule Change MG offer 1x 10/20 Rocky Horror Picture Show 8-10P Sect 4 \$400
09/06/16 1:21 PM	System	Line 11 Pitch 1x 10/20 n/a due to Rocky Horror Picture Show MG offer 1x 10/21 Exorcist 9-10P Sect 5 \$500
09/01/16 6:06 PM	RACHELLE RAY - Washington DC	Notice Received.
		10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

Competitive Information			
Market Budget:	\$29,591		
WFFF Share:	11%		
Comment:			
EPTZ:	1%		
WCAX:	38%		
WPZ:	35%		
WVNY:	15%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	14	\$3,255.00
Total	100%	14	\$3,255.00

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	14	\$3,255.00	
Total	14	\$3,255.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/18/16 1:45 PM	LAILA DAFIARI	Revised			\$0
Makegood 1	10/17/16 12:21 PM	Elizabeth Guy	Confirmed			\$0
						\$0
Revision	10/15/16 6:11 PM	RACHELLE RAY - Washington DC	Confirmed	3		\$1,300.00
Queued for Electronic Contracting	9/2/16 9:30 AM					\$0
New	8/30/16 11:42 AM	RACHELLE RAY - Washington DC	Confirmed	11		\$1,955.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	--